



CPAmerica Pacts With Don Dorsey for New Resort Casino Project

LAS VEGAS, NV -- Jack Wishna, President & Chief Executive Officer of CPAmerica, Inc. announced today that a deal has been signed to represent Don Dorsey, themed entertainment producer/director, Disney entertainment legend and successful recording artist, in the development and marketing of a unique and spectacular resort-casino concept.

CPAmerica is a leading deal-making organization serving the world's leading hotel, gaming, leisure and service firms. Led by Jack Wishna, President and CEO, CPAmerica has worked with Caesar's Entertainment, Boyd Gaming Corporation, The Ritz Hotels Paris and Wyndham International Resorts among others. Most recently, Wishna was instrumental in creating the transaction between Donald J. Trump and [New Frontier Resort and Casino](#) owner Phil Ruffin to create the new Trump International Hotel & Towers project in Las Vegas, Nevada.

"Don's successful and creative track record along with his passion for themed and live entertainment production makes this project viable and unique," Wishna said. "We are excited to be part of this project and Don's vision for the next chapter in resort development. We look forward to presenting this concept to resort and gaming industry leaders worldwide," Wishna added.

"Our concept merges entertainment and leisure in new and surprising ways," says Dorsey. "With Jack Wishna and CPAmerica agreeing to champion our effort, we are that much closer to realizing a revolutionary vision." Dorsey has formed a new company, Innovation Properties, LLC, specifically to pursue this and other leisure industry concepts.

Dorsey has created, directed and produced innovative and award-winning projects for the themed entertainment industry for more than three decades. He has played many key roles in the successes of large-scale entertainment for the Walt Disney Company including The Main Street Electrical Parade, Disney's Epcot nighttime spectacular "IllumiNations," and the \$22-million millennium-themed "Reflections of Earth." As a consultant he contributed to the development of Disney's patented "air-launch" environmentally-friendly fireworks technology and continues to advise Disney on computerized parade and production systems.

Prior to his work in entertainment production technology and design, Dorsey composed original music for television, radio, records, commercials, industrial shows, half-time shows, and spectacular events around the world. His credits have included commercials for Mattel, Kawasaki, Mexicana Airlines, Zenith, and Yamaha, album projects by Stevie Wonder, Quincy Jones, Donna Summer and Sergio Mendez and the release of classical synthesizer recordings Bachbusters, which topped Billboard's Classical Compact Disc chart for fourteen weeks and stayed in the Top Twenty for over a year and Beethoven or Bust which held the Number One spot on the Classical Crossover chart for twenty-three weeks.

News Briefs

Venetian Resort Hotel and Casino 'In The Pink' for Breast Cancer

LAS VEGAS, NV - The [Venetian Resort Hotel](#) kicked off the 5th Annual Estee Lauder breast cancer awareness initiative in honor of Breast Cancer Awareness Month.

On Thursday, September 30th, Evelyn H. Lauder, chairman and founder of the Breast Cancer Research Foundation and senior corporate vice president of The Estee Lauder Companies, along with Estee Lauder spokesmodel Elizabeth Hurley and tennis star Andre Agassi, welcomed guests as The [Venetian Resort](#), Hotel and Casino took on a pink glow in celebration of Breast Cancer Awareness Month.

The lighting ceremony kicks off the 5th Annual Global Landmarks Illumination Initiative, an annual effort to raise awareness of breast cancer that includes over 70 of the world's most recognizable landmarks; the Empire State Building, the Gateway Arch in St. Louis, Niagara Falls, the Harbour Bridge in Sydney, Australia, Table Mountain in South Africa, New Zealand's Auckland Skytower and the Tokyo Tower are all expected to be lit pink in October.

Offshore offer for Trump casinos

As reported by CNNmoney

The New York Post said that Casino Fortune, a Trinidad-based online casino, has made an unsolicited \$400 million investment offer for Trump's three ailing Atlantic City casinos. And John Wallis, the CEO of Sunny Group, told the paper that his company can show Trump how to run the casinos profitably. Trump Hotels & Casino Resorts has posted a net loss since it went public in 1996, according to the paper.

"We feel we can help Trump turn around his [money-losing] casinos and want to be involved in the management," Wallis told the paper.

But Wallis admitted that he has yet to hear a response to his offer. And the paper said the company has made some other high-profile offers in the past that went nowhere, including an offer to buy the Phoenix Suns basketball team and an offer to NASA to buy a seat on the space shuttle. Neither offer resulted in serious negotiations, according to the paper.

ENTERTAINMENT SHOWCASE

Paul Anka



[MGM Grand](#): Paul Anka, one of the most successful songwriters in history and a teen idol of the late '50s, performs at the MGM Grand.

Date: November 4 - 10, 2004

Price: \$70.00

Time: 9:00pm

For more information please call: (800) 929-1111

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