



NYHL HENSON - CABLE TV PIONEER AND ENTERTAINMENT INDUSTRY ENTREPRENEUR APPOINTED TO ROCKRENA CREATIVE ADVISORY BOARD.

Rockrena to Benefit from Expertise and Relationships of Entrepreneur who created MTV, Nickelodeon, Country Music Television (CMT), the Movie Channel, and Pay Per View Events

Las Vegas, NV--([BUSINESS WIRE](#))—Rockrena Inc, the global entertainment company behind the Rock City Club brand, announced today that entertainment entrepreneur Nyhl Henson has joined the Rockrena Creative Board of Advisors. Mr. Henson augments Rockrena's deep international network, and offers the firm his insights developed over a long and successful career in entertainment, video music content, and brand development. Jack Wishna, Chief Executive Officer and founder of Rockrena said, "We are delighted to welcome Nyhl Henson to our Creative Advisory Board. He is an individual of the highest integrity with an incredible track record of success in Music, Television, Movies, Live Performances, Major Attractions and other businesses. We are honored that he has chosen to be associated with Rockrena, and look forward to benefiting from his insights and the relationships he has developed over many years in the entertainment world."

Nyhl Henson, an early leader in recognizing the value of cable television music programming, created Music Television (MTV Network) from a "Pop Clips" program at Nickelodeon, another company he co-founded. Henson was also instrumental in the conversion of Warner Communications' Star Channel into a satellite-delivered service known as "The Movie Channel", and he also pioneered the pay-per-view genre and launched the nation's first pay per view network with such events as the "Rolling Stones" and "The Who" live rock concerts. Mr. Henson was also the founder, Chairman and Chief Executive Officer of Country Music Television.

Nyhl Henson currently serves as the Chairman of the Board and Chief Executive Officer of Broadspot World Wide Wireless, Inc., and National Lamppoon Entertainment. He is considered an industry leader and early proponent of the development of the wireless broadband business model and he has successfully deployed some of the nation's first profitable wireless systems. Mr. Henson serves as a Member of the Advisory Board of RockWindow Television Network, Inc. Nyhl also has been involved in the development of several land based entertainment complexes and created Music Village Group and Music Village USA.

The Creative Advisory Board at Rockrena is composed of DON KIRSHNER – legendary music industry impresario; CHRIS MURRAY – internet entrepreneur, Chairman Emeritus of ABT Corporation; MIKE MERRICK – multiple award winning theatrical and music producer; NYHL HENSON – entertainment entrepreneur.

About Rockrena

ROCKRENA was the brainchild of noted entrepreneur and promoter **Jack Wishna**, the legendary performer **Michael Jackson**, and the iconic Rock and Roll impresario **Don Kirshner**.

Jack Wishna is the man behind such notable deals as Wayne Newton's \$250 million deal with the Stardust Resort & Casino; partnering with Donald Trump to build the \$1.2 billion Trump International Las Vegas; relocating Michael Jackson back to America to create the biggest comeback in the history of entertainment; and worked with Britney Spears, Michael Flatley, and Madonna.

Rockrena is the company behind the ROCK CITY CLUB brand, and is the only company in the world that will work with new artists and bands by exposing them and their music to the world, introducing them to record labels, and employing selected talent in ROCK CITY CLUB shows online and around the globe at 'brick and mortar' ROCK CITY CLUB facilities. Rockrena offers an unparalleled experience to patrons and fans of rock music by having premier destination entertainment venues worldwide, which offer the biggest names in Rock and Roll working alongside the 'stars of tomorrow' that they discover through the ROCK CITY CLUB programs. ROCK CITY CLUB will become the industry leader, widely recognized throughout the world of music and entertainment as the preeminent vehicle for developing and promoting new talent and showcasing new talent alongside the biggest names in the music industry.

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